



Press Release

Basel, the 15th of Dec. 2011

Etienne Auvillain appointed new Managing Director at Cegos Swiss

After having founded and managed Cegos Swiss during almost ten years, its Managing Director Thilo Eckardt decided to take a new professional challenge in 2012. Cegos Group wishes him the best for his future and is pleased to announce the appointment of Etienne Auvillain as new Managing Director of the Cegos Swiss SA, starting in January.

Etienne Auvillain, 38 years old, has an extensive Marketing & Sales background with more than 15 years of experience as a Marketing Manager and Communication Consultant in France and abroad. He joined Cegos Swiss in 2008 as an International Key Account Manager. Etienne Auvillain will head the two Cegos offices in Basel and in Geneva and will reinforce Cegos' leading position in modern learning solutions in the Swiss and international markets.

"I would like to warmly thank Thilo Eckardt for progressively building such a successful team in these past 10 years, and I wish him all the best in his new career path! Cegos Swiss is currently helping respected international leaders in developing their managers and employees skills, in a context where information is instantly accessible and rapidly outdated – an ambitious challenge. My objective is to continue increasing our capacity to act as a trusted partner for all blended learning projects, LMS implementations and make sure it encompasses the global HR strategy of each of our clients. Cegos Swiss' development is a key asset in the Cegos Group's international growth; the whole team is looking forward to an exciting year 2012!"

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The Cegos Group, created in 1926, is one of the world leaders in professional training. The expertise of its consultants covers all fields of management and development of skills : human resources, management and leadership, performance and organisation, individual and collective effectiveness, marketing and sales, project management, rolling out major training facilities in France and internationally etc.

In 2010 the Cegos Group achieved turnover of 175 M€ and trained more than 200,000 people in France and internationally. Cegos employs 1,200 people and operates in 35 countries throughout the world. www.cegos.com

Founded in 2002, **Cegos Swiss** manages locally and globally significant learning and development projects and initiatives from its offices in Basel and Geneva for our Swiss-based clients. www.cegos.ch